



## Our Vision

To be Namibia's most preferred, high-performance telecommunications service provider of world-class standards.

## Our Mission

"To anticipate, understand and satisfy the telecommunications/information needs and wants of our customers. We will address these demands through the development of solutions, sales and support of quality electronic, voice, data, image and text services at competitive rates."

## BHAG 2010

Telecom Namibia is the trusted, first choice for communications customers, and towers head-and-shoulders above the competition.

We will double our *EVA per employee and generate shareholder value through superior service to our customers at home, and by seizing opportunities in selected African regional economic markets. Furthermore, we are welcomed as a leading corporate citizen in the communities in which we operate because of our commitment to social responsibility. Our fast, simple and leading edge operations will serve as a benchmark for world telecommunications. We are well known for "doing things right the first time." Therefore, we are an employer of choice, and our employees are recognized for their excellent performance and valuable contributions.
*EVA $=$ Economic Value Added using 2003 as a baseline.

## Our Values

Integrity - described as trustworthy by others and is known for being reliable.
Care - sensitive to the needs and happiness of others.
Commitment - a passionate determination for achieving goals.
Accountability - takes every task assigned to them personally, and ensures its completion.
Empowerment - proactively provides support and helps employees understand the company's vision and strategic plan.
Teamwork - a team player that sacrifices personal needs to help the team as a collective succeed.
Mutual respect - acknowledges and celebrates the knowledge and achievements of others and is sensitive to other people's rights, customs and wishes.

FINANCIAL HIGHLIGHTS

|  | 1993 | 1994 | 1995 | 1996 | 1997 | 1998 | 1999 | 2000 | 2001 | 2002 | 2003 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N\$'000 | N\$'000 | N\$'000 | N\$'000 | N\$'000 | N\$'000 | N\$'000 | N\$'000 | N\$'000 | N\$'000 | N\$'000 |
| Revenue | 225,203 | 219,468 | 270,000 | 330,589 | 373,386 | 454,449 | 588,018 | 652,396 | 764,220 | 896,284 | 981,048 |
| Operating profit | 63,605 | 53,412 | 36,951 | 71,696 | 82,312 | 85,677 | 127,750 | 99,846 | 97,405 | 125,298 | 148,654 |
| Profit after taxation | 36,763 | 34,512 | 18,549 | 35,826 | 27,854 | -202 | 41,105 | 35,335 | 26,608 | 47,465 | 69,851 |
| Retained profits | 36,763 | 71,275 | 89,824 | 125,650 | 153,504 | 153,302 | 186,407 | 221,742 | 240,350 | 264,064 | 325,915 |
| Fixed Assets | 98,552 | 143,672 | 270,787 | 415,376 | 589,683 | 778,960 | 781,564 | 879,702 | 924,738 | 860,130 | 828,297 |
| Long-term liabilities | 70,191 | 83,176 | 91,087 | 167,160 | 271,921 | 392,134 | 460,068 | 470,778 | 502,409 | 406,568 | 382,330 |
| Equity | 99,252 | 133,764 | 214,802 | 257,761 | 303,810 | 307,832 | 340,937 | 376,272 | 394,880 | 418,594 | 480,445 |
| Capital Projects | 26,442 | 69,604 | 158,087 | 177,976 | 223,332 | 271,205 | 127,871 | 249,982 | 202,115 | 94,804 | 130,905 |
| Equity to Debt Ratio | 1.41 | 1.61 | 2.36 | 1.54 | 1.12 | 0.79 | 0.74 | 0.80 | 0.79 | 1.03 | 1.26 |
| Return on Fixed Assets | 37.30\% | 24.02\% | 6.85\% | 8.62\% | 4.72\% | -0.03\% | 5.26\% | 4.02\% | 2.88\% | 5.52\% | 8.43\% |








## NETWORK DEVELOPMENT STATISTICS

|  | 1999 | 2000 | 2001 | 2002 | 2003 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Port Capacity (Network Switch Capacity) | 168,340 | 168,676 | 173,347 | 175,016 | 177,876 |
| Percentage Digital | 100\% | 100\% | 100\% | 100\% | 100\% |
| Direct Exchange Lines (DEL's) |  |  |  |  |  |
| Analogue, ISDN \& DID slots | 106,029 | 109,526 | 117,059 | 121,233 | 127,380 |
| (Including public telephones) |  |  |  |  |  |
| Manual | 2,164 | 650 | 339 | 180 | 172 |
| TOTAL (DELs) | 108,193 | 110,176 | 117,398 | 121,413 | 127,552 |
| Waiting List | 5,443 | 2,389 | 2,873 | 2,578 | 3,321 |
| DEL Penetration | 6.2\% | 6.2\% | 6.4\% | 6.6\% | 6.6\% |
| Population | 1,748,363 | 1,800,184 | 1,846,989 | 1,826,854 | 1,926,745 |
| Public phones per 1000 | 2.4 | 2.5 | 2.8 | 3.4 | 2.9 |
| Number of Households (projected) | 326,600 | 336,900 | 346,455 | 347,916 | 364,705 |
| Penetration per Households | 33.1\% | 32.7\% | 33.9\% | 34.9\% | 35.0\% |

## NETWORK MAP - 2003




