



telewave

February/March 2010 • No.13



Happy
20th
Anniversary,
NAMIBIA!

Every business' dream, Biznet is your overall management solution to control your costs and enhance communication.

Simply register your work group members for Biznet. Talktime limits and accessible destinations can be customized to the group's request. All the calls within your registered group are charged at substantially lower rates - **up to 60% lower.**



Terms and conditions apply
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Please contact your nearest Teleshop
or call us now at +264 61 201 2766

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Happy 20th, Namibia!

Flag-raising, fireworks explosion on the night sky and the smell of funnel cakes and barbecue will fill the air with the sweet aroma of patriotism as Namibians enjoy Independence Day festivities on 21st March, commemorating Namibia's 20th birthday.

This annual event stirs the hearts of both young and old, as implicit in the nationwide euphoria, are hopes for a better quality of life for the people. In the same spirit, Telecom Namibia is pleased to share this celebration with our valued customers whom we strive to serve with excellence and quality service at all times.

Going through this edition, you'll find a great deal of fantastic offers to enhance your lifestyle. We're sure that what we offer is highly beneficial for you, our high value customers seeking value for money.

As we celebrate Independence Day with enthusiasm, gaiety and fervour, let us pledge to do the remaining unfinished task of creating a vibrant and plural society as well as ensuring rapid growth in economic strength and technological capabilities, in realisation of Vision 2030.

In the spirit of our national anthem, Namibia Land of the Brave, let us rededicate ourselves to the ideals of unity, liberty, love and loyalty, and sing in unison:

*"Namibia our country
Namibia motherland
We love thee."*

Surihe Gaomas

gaomass@telecom.na

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Editor

Surihe Gaomas

Layout and Design

Petrus Kalili

Editorial Management

Oiva Angula

Distribution

Advertising & Promotions Team

Contact us for more suggestions and ideas

Telecom Namibia Limited

PO Box 297 Windhoek; Tel: (061) 201 2448

Fax: (061) 201 2074; CommPR@telecom.na

FlexiCall Cards Turn 10

The FlexiCall Card is regarded as one of the best products introduced by Telecom Namibia in 2000. Just as the name says, the FlexiCall Card still gives customers the flexibility and mobility to make calls whenever, wherever and pre-pay their phone calls..

The FlexiCall Card is used on all fixed line telephones and public phones connected to automatic exchanges.

This year marks a decade since the FlexiCall Card was launched into the Namibian market. And this product has been a great success story, generating millions in revenue for Telecom Namibia.

"What makes FlexiCall special is that it came at a time when mobile communication was not that vast as it is today," recalls Paulus Ipinge, a former manager in charge of product development at the defunct Public Phone division of Telecom Namibia. "Customers therefore had the privilege to enjoy a mobile existing fixed product, while moving around on a land line," said Ipinge.

Based on an independent market research done in 2005, Commercial Manager for Prepaid Services & Distributors, Olu Ojo says that the "FlexiCall Card was one of the strongest

recognised brands in the market."

FlexiCall Card was a pioneer in virtual delivery of airtime. The virtual medium which it pioneered in 2003 with Technicare and Pep Stores now accounts for approximately 40% of airtime distribution in Namibia.

Furthermore, the value of FlexiCall has over the years been enhanced by incorporating voicemail retrieval features like FlexiVoice.

The card is intended to be kept at all times and only to be recharged every time the credit is finished.



Telecom Namibia Receives Golden Arrow Award

Come March this year, Telecom Namibia will be receiving a welcome boost to its corporate public image when it will be bestowed the Golden Arrow Award at a prestigious event in Windhoek.

The latest award places the telecommunications company with a remarkable overall rating of 4.00 out of a possible 5.00 within the business sector.

According to the PMR Africa Namibia Country Survey, Telecom Namibia was rated for its contribution towards the economic growth and development of Namibia.

Based on the survey on Namibia conducted during August, September and October, Telecom Namibia is the highest rated amongst all telecommunication companies in the country.

Street Talk

Say your Say!



Asnath Kaventuna

"Calling from a cellphone to a landline number is very expensive, so I prefer using the FlexiCall Card instead."



Jacques Kibangu

"I've been staying in Namibia for over 10 years now. I buy the cards to make calls to my family and friends in DRC and South Africa."



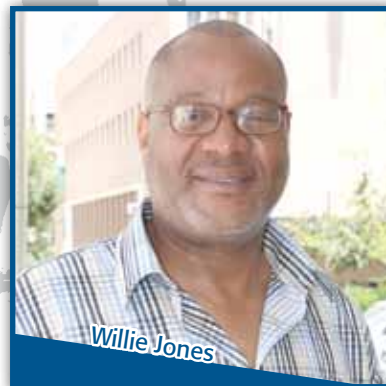
Zwedu Haile

"I'm a businessman from South Africa. It's much cheaper to use the FlexiCall card to call outside."



Majee Hepundjua

"I was sent by my boss to buy eight N\$50 flexiCall recharge vouchers worth N\$400. They're used to call customers."



Willie Jones

"I buy these cards to make calls to home (USA), Europe and African countries. As a visiting businessman (attorney), over 90% of the calls I make are with these cards."

Switchbiz packages

Current special Switch tariff: 1 cent per second

	Package
24 month contract	switchbiz 10
FREE minutes per month	680
FREE SMS per month	30
Call rate/min. (anytime)	N\$1.00
Maximum Switch numbers	10
Monthly Subscription	N\$650.00
Connection Fee (per number)	N\$185

	Package
24 month contract	switchbiz 50
FREE minutes per month	3490
FREE SMS per month	40
Call Rate p/min. (anytime)	N\$0.94
Maximum Switch numbers	50
Monthly Subscription	N\$3000
Connection Fee (per number)	N\$185

	Package
24 month contract	switchbiz 100
FREE minutes per month	6590
FREE SMS per month	50
Call Rate p/min. (anytime)	N\$0.90
Maximum Switch numbers	100
Monthly Subscription	N\$5 500
Connection Fee (per number)	N\$185

	Package
24 month contract	switchbiz 200
FREE minutes per month	12480
FREE SMS per month	60
Call Rate p/min. (anytime)	N\$0.86
Maximum Switch numbers	200
Monthly Subscription	N\$10 000
Connection Fee (per number)	N\$185

Please note: Free minutes are applicable to on-net calls only



Switchself specials

Current special Switch tariff: 1cent per second

	Package
24 month contract	switchself 1
FREE minutes per month	62
FREE SMS per month	5
RUIM Card	Free
Call Rate p/min. (anytime)	N\$1.05
Monthly Subscription	N\$60
Connection Fee (per number)	N\$185

	Package
24 month contract	switchself 2
FREE minutes per month	110
FREE SMS per month	10
RUIM Card 0.....	Free
Call Rate p/min. (anytime)	N\$1.00
Monthly Subscription	N\$100
Connection Fee	N\$185



	Package
24 month contract	switchself 3
FREE minutes per month	340
FREE SMS per month	15
RUIM Card	Free
Call Rate p/min. (anytime)	N\$0.95
Monthly Subscription	N\$300
Connection Fee	N\$185

	Package
24 month contract	switchself 4
FREE minutes per month	580
FREE SMS per month	20
RUIM Card	Free
Call Rate p/min. (anytime)	N\$0.90
Monthly Subscription	N\$499.00
Connection Fee	N\$185



Fantastic Broadband Packages

Fixed Broadband Internet Connection

Unlimited usage of your internet and so much more.

Home Entry level package @ N\$349 per month

Package	Uncapped Entry level
Upload speed	up to 128kbps
Download speed	up to 192kbps
Modem	Voice and Data
Number of emails	1
Web space	50 MB
Fax2Email numbers	1
Number of Voice/Fax numbers	1
Number of concurrent voice calls	1
Data Volume	Unlimited
On-net voice minutes (Fixed line and Switch)	30
Contract	36 months
Installation Fee	
Urban	N\$222
Rural	N\$333
Monthly voice line rental	Included

Triple Play Package

Combining Fixed Broadband Internet plus Mobile Broadband Internet plus Fixed Voice and so much more @ N\$699 per month

Fixed & Mobile Broadband Modems	Included
Laptop	Excluded
Bandwidth	
Fixed Broadband Access	up to 256kbps
Mobile Broadband	up to 3100kbps
Data Volume	
Fixed Broadband Access	Unlimited
Mobile Broadband Access	1G
(Out of bundle rate – 50c/MB*)	
Webspace	50MB
Email Address	1
Fax2Email	1
Voice Line (Rental included)	1
On net Voice Minutes (Fixed line & Switch)	100
Activation fee	N\$222

*Special rate is currently 25c/MB

Fixed Broadband Internet Connection

Unlimited usage of your internet and so much more.

Business Entry level package @ N\$699 per month

Package	Uncapped Entry level
Upload speed	up to 128kbps
Download speed	up to 192kbps
Modem	Voice and Data
Number of emails	2
Web space	100 MB
Fax2Email numbers	2
Number of Voice/Fax numbers	2
Number of concurrent voice calls	1
Data Volume	Unlimited
On-net voice minutes (Fixed line and Switch)	60
Contract	36 months
Installation Fee	
Urban	N\$222
Rural	N\$333
Monthly voice line rental	Included

Unlimited Data Volume



These packages are now available for sale at your nearest Teleshop or call us now toll free on 1100 - Terms and conditions apply

Choose any package that suits your internet needs.

Mobile Broadband Internet with an EC360 device

Pay as you go mobile internet now available for only N\$499 once off! Get the EC360 wireless internet device for your laptop and enjoy wireless access to great speeds of up to 3.1Mbps at affordable rates of only N\$0.50/MB* Please note that the laptop must have a PCMCIA compatible slot to use the device. Laptop not included

N\$499 **

Free Activation

Free 100MB

No RUIIM card needed

Speeds of up to 3.1Mbps

SMS & voice enabled

Mobile Broadband Internet

Now you have more choices with our Postpaid Mobile Broadband Packages 3G EVDO 550MB Entry level package – N\$289 per month

USB Modem	3G EVDO
Number of emails	1
Web space	5 MB
Fax2Email numbers	1
Maximum speed	up to 3100kbps
Data Volume	550MB
Usage tariff	50c/MB*
Contract period	24 months
Activation fee	N\$185
Usage balance enquiries	Use Mobile Partner Or call 1100 toll free

*Special rate is currently 25c/MB

3G EVDO Unlimited Broadband package

N\$999 per month

USB Modem	3G EVDO
Number of emails	1
Web space	5 MB
Fax2Email numbers	1
Maximum speed	up to 3100kbps
Data Volume	Unlimited
Contract period	24 months
Activation fee	N\$185

The best broadband packages in town!

These packages are now available for sale at your nearest Teleshop or call us now toll free on 1100 - Terms and conditions apply

switchmobile

Our **NEW**
family & friends postpaid package

allows you to get two or three numbers and phones and enjoy **free minutes** and preferential **low call rates** within family group!



Package includes:

- 2 **Free** ruim cards
- **Free** Dual Phone (CDMA + GSM)
- **Free** Single Mode Phone (CDMA)
- 40c per minute calling between the two numbers
- 300 free on net minutes for the group per month per package
- 150 free SMSs on net each month for the group

Activation Fee **N\$185**
Monthly Charge **N\$399**
24 Month-Contract

Terms and conditions apply.
Handsets are subject to change.

These packages are available for sale at your nearest
Teleshop or call us toll free on 1100

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Package includes:

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- **Free** Single Mode Phone (CDMA)
- 40c per minute calling between the two numbers
- 300 free on net minutes for the group per month per package
- 150 free SMSs on net each month for the group

Activation Fee **N\$185**
Monthly Charge **N\$499**
24 Month-Contract



Terms and conditions apply.
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These packages are available for sale at your nearest
Teleshop or call us toll free on 1100



Protect your Web site

If your business has a Web site, a strong security system is critical to protecting your site and your business.

Here are a few questions you should ask when choosing a Web hosting provider:

- Does the provider have a secure server?
- What measures are in place to ensure the servers and Web site stay secure?
- Who has access to the data on the Web site?
- What is the availability of the host's maintenance service, if a problem occurs?

Without proper security on your Web site, you could face many unforeseen dangers. Site content and customer data can be stolen or defaced by computer hackers, resulting in damage to the site, and possibly your company.

Contact your local Teleshop or send a query to info@iway.na to find out how Telecom Namibia can meet your Web hosting needs, including a secure and safe hosting service.



Five more reasons to love your landline

Reliable. Dependable. These are two words you can use to describe your landline telephone at work. A landline telephone is something you can count on for all your business needs, without the fear of "dropped" calls or a bad connection. Look at all the great things it does for your business, as compared to a cellular phone.

- The clarity of your call over a landline is second to none.
- There are no concerns about your call dropping off. In fact, the term "dropped calls" wasn't around until the cellular phone was invented.
- Unlike a cellular phone, your landline has a direct connection to your local 911 center.
- Your landline phone provides a secure connection for all Internet activity.
- There's no charge for incoming calls. With cellular calls, you're billed for calls you make and receive.

You depend on your landline telephone to keep your business running. You rely on it to keep you connected with your customers. And, you need it to keep your business in touch with the online world.

You can trust all your important business calls to a landline telephone. Reliable and dependable.

switch

Get your **Switch 060...** number today
and pay only **15c** per minute from 7pm-7am...

enjoy calls,
sms, internet
services all at
low affordable
rates.

Please contact your nearest Teleshop or call us now on **060 201 2075**

Terms and conditions apply.

www.telecom.na

sharing your world

 **telecom**
namibia

A glimmer of hope

The year 2010 will be a life changing experience for 26-year-old Katrina Shivute as she looks forward to completing her studies in Information Technology at the University of Namibia.



Happy Student,
Katrina Shivute

Orphaned at a young age, with no hope for any academic support, Katrina is one of the many lucky young Namibians who are benefitting from fully-fledged bursaries from Telecom Namibia. She is therefore grateful to Telecom for what she describes as a "once in a life-time opportunity."

"My parents are both deceased and I have no close relatives to pay for my studies," said Katrina, who hails from Omeege Village in the Oshakati East Constituency of the Oshana region.

"The bursary offered me a glimmer of hope. I had no worry about my tuition fees for my tertiary education. This bursary from Telecom Namibia was therefore a blessing."

Katrina was one of the lucky students from disadvantaged backgrounds who received bursaries from Telecom Namibia over the past 14 years.

This year, Telecom Namibia awarded 18 Namibian students with bursaries at a ceremony presentation on 28 January 2010. The bursaries are valued at N\$1,6 million.



Making Boxing Champs

With a cash injection of N\$250 000, Telecom Namibia recently re-affirmed its ongoing commitment to supporting Olympic style boxing events in the country.

The annual Telecom Namibia Elite Senior Boxing Championships 2009 was held in Windhoek from 8 to 12 December last year.

The event hosted teams from all 12 regions except the Caprivi and 22 associated members - altogether 130 boxers and 48 officials.

Secretary General of the Namibia Boxing Federation (NBF) Joe Kaperu described the elite championships as a huge success, as "new boxing stars were born at this high ranking tournament."

Added Kaperu: "It was the biggest stage for all the regional amateur champion boxers who showed their mettle in a bid to break into the national sides that will represent the country regional, continental and international levels."

Namibian boxing had an excellent year during 2009, producing one world champion and several continental champions to underline Namibia's status as the most successful boxing nation in Africa, the country's leading sport magazine, Namibia Sports, reported. "Besides their success in the professional ranks, Namibia's senior amateur team also won the African Boxing Confederation Zone 6 Championships, while the junior team won the overall gold medal at the SADC Zone 6 Youth Games."

SMS COMPETITION

**WIN a brand new
Switch phone with
N\$10 free airtime!**



**Questions: Is Switch fully mobile?
SMS Yes or No to 7000 and stand a
chance to win a Switch Phone!**

The more you SMS, the more your chances of winning! N\$1.00 per SMS

**Terms and Conditions: Competition is open to Switch
customers only, excluding Telecom employees.
Closing Date: 31 March 2010**

Telecom Namibia proudly announces the revolutionary home phone.

A complete system for your convenience.

- Internet capabilities
- SMS capabilities
- Fax capabilities
- Fixed line rates
- No physical installation

Huawei ETS 2252+

-VOICE, SMS, FAX, DATA

ZTE WP 832

-VOICE, SMS, DATA

only
N\$499

includes
Starter Pack
External Antenna
(if required)

only
N\$399

includes
Starter Pack
External Antenna
(if required)

* Available in urban and rural areas where
there is CDMA technology.

Terms and conditions apply.

This service is now available at your nearest Teleshop
or call us now toll free on 1100