

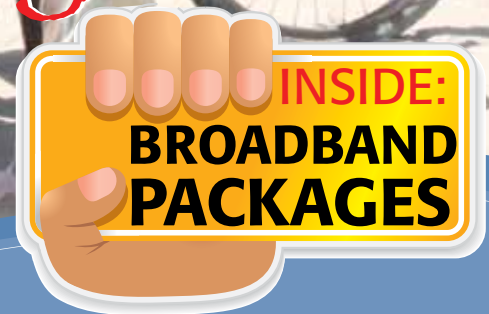


telewave

December 2011 / January 2012 • No.23



Season's Greetings



**INSIDE:
BROADBAND
PACKAGES**

Find us on:



Visit us at:
www.telecom.na

Competition

Sharejoy this Festive Season

stand a chance to **N\$ 10 000**
WIN Every week

Recharge your 3G EVDO account or buy any recharge for Callmaker, Flexicall & Telecard for N\$50 or more

Competition rules:

All Telecom Employees are excluded from this competition.
Winners will be contacted via their contact numbers
Winners must be willing to appear in the papers
Competition closes on 31st January 2012

The judge's decision is final – no correspondences will be entered into

To enter SMS the word **sharejoy** and the serial number to **060123**

sharing your world



Terms and Conditions Apply

STOP PRESS

Namibia's first advanced optical network

Telecom Namibia is deploying the African country's first optical dense wavelength division multiplexing (DWDM) network.

The network will increase the operator's transmission capacity to up to 1.6 Terabits per second. New 10G and 40G channels – individual beams of light each carrying data at 10 or 40 gigabits per second – will provide low-latency services and improved international connectivity.

Nokia Siemens Networks will provide the DWDM equipment and related services for the deployment, the benefits of which will also be extended to the neighbouring countries of Zambia, Zimbabwe and Botswana.

The DWDM deployment will take place on the existing national fiber optic network of Telecom Namibia and partially on the optical ground wire (OPGW) routes of NamPower, the state-owned power utility firm.

The network will be connected to the West Africa Cable System (WACS), Namibia's first ever undersea fibre optic link to the global submarine cable networks that landed on its shores in February this year. This will ensure increased bandwidth and higher data speeds, along with improved direct international connectivity for Telecom Namibia subscribers.

The DWDM network will also be extended to the borders of neighbouring countries. As a result, operators in Zambia, Zimbabwe and Botswana will benefit from higher capacity and improved international connectivity through WACS.

"Nokia Siemens Networks will provide a scalable and cost-effective transport backbone to address the anticipated increase in transmission volumes, especially with WACS expected to launch in the first quarter of 2012. The DWDM network is also completing yet another element in our Next Generation Network as part of our Strategic Blueprint," said Hein Bader, chief operations officer, Telecom Namibia.

Contents

P2 Microsoft Office Home and Business 2010

Enjoy five new applications with this software package

P4 Our Ultimate Solution

WIMAX links rural school to the globe

P5 Technology

Internet connectivity important for online registration and bookings

P6 Share Campaign

Telecom Namibia's new campaign aims to personalise the brand promise

P8 Broadband Packages

Fabulous internet packages that fit your pocket for Christmas

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Microsoft Office Home & Business 2010



Are you running a Small, Medium or Large Enterprise (SMLE), or just a savvy person who wants to use the Microsoft applications? Well... why not get yourself Telecom Namibia's Microsoft Office Home and Business 2010.

like *Word, Excel, PowerPoint, Outlook* and *One Note*.

even sold on its own.

All that is needed to install the software is internet access in order to validate the licence key and also to download the latest updates and security patches.

Payment for this latest software package is made easy....If you already have an account with Telecom Namibia you can pay over a period of 3 to 6 months, while new broadband internet subscribers get up to 36 months to pay for the software package.

This full product package is available at all teleshops countrywide and offers new and enhanced features which allow you to work practically from anywhere. These include applications

For only N\$1999, you can now install and legitimately use Microsoft Office software on your personal computers, laptops or smart phones. Based on your personal choice, the Microsoft Office package can be bundled with Telecom's broadband packages or


So, if you are interested in this Office Home and Business 2010 package, visit your nearest teleshop or SMS Microsoft to 060123 for more information.

Young Design Advertising


Unlimited Superfast connectivity

www.telecom.na


Get connected today and experience the ultimate pleasure of **unlimited superfast, reliable, always on internet** as from 256kbps for home or your businesses.



Download




Inbox / Outbox



Upload

For more information please visit your nearest Teleshop, call us toll free on 1100 or SMS mega10 to 060123.

Mega10




8 Mbps

6 Mbps

2 Mbps

ONLY TELECOM TERRITORY

FAST FIBRE BROADBAND

sharing your world 

Broadband Experience

Telecom Namibia is offering customers a range of innovative, world class internet services - all at incredibly affordable rates enabling home and office users to get the most value. Telecom Namibia aims at easing up customers' life and enhancing their internet experience as part of build-in benefits adding generosity to performance.

Our fixed broadband packages are uncapped, and provide speeds of up to 10 Mbps.

Our fixed broadband services comes a Magic Box which is fitted with a Wi-Fi component that allows wireless internet access within 100 meters of the access point, commonly known as hot spots. With this, customers can set up multiple computers or other Wi-Fi enabled devices in their home or office enabling them to connect to high speed internet simultaneously without blocking the phone line for voice calls.

When **telewave** recently visited two insurance companies in Tsumeb - Prosperity Health and Prosure - it became evident that Telecom Namibia's fixed broadband solutions fit in well with their business needs.

Located just opposite the Tsumeb teleshop in Dr Sam Nujoma Drive, both these two insurance entities enjoy the benefits offered by Telecom

Namibia's business broadband packages of 1024 kbps (Prosperity) and 512kbps (Prosure) for the past three to four years.

During an interview with **telewave**, Prosperity Health's Service Consultant Renchia de Wee said that ever since 2008 they have been enjoying fast and unlimited internet, which at the end of the day is good for business.

Echoing the same sentiments, the family-managed short-term insurance business of Prosure in Tsumeb also finds the unlimited broadband service offered by Telecom Namibia as exceptional.

"Before we were using the dial-up internet which had its limitations and we used to send most of our insurance letters to clients through the post, but after we got the ADSL internet service in 2007 our work has been made easier," said Adri du Plessis, Co-Owner of Prosure.



FAMILY BUSINESS: Jaco du Plessis, Adri du Plessis and Jo-Mari du Plessis of Prosure.



PROSPERITY: Service Consultant Renchia de Wee of Prosperity Insurance at Tsumeb.

Our Ultimate Solution



Telecom Namibia is one of the companies that have the needs of Namibians at heart according to Joel Katshinatsha, Principal of the Enguwantale Combined School in Ompundja Circuit of the Oshana Region.

Katshinatsha was commenting on the availability of WiMAX services at his remote school, which is the “best” last mile solution to offer broadband wireless services to rural areas – for residential subscribers, local government, schools, health facilities, rural enterprises, among others.

“ICT is very important for our learners’ education and we are confident that it will increase their exam results too. You are delivering the ICT service to the people who are in need of it,” the

principal pointed out.

Years ago, this remote school of 300 learners and 14 teachers was without any internet connectivity. According to Katshinatsha seeing a computer or even having the freedom to click on the World Wide Web was a remote dream for most of the learners.

“When I started off as principal in 2006 there was no internet here, not even a single computer but now thanks to Telecom, ICT can make our children’s

education equal to those in towns,” he said. He added that the school has now partnerships with other schools in the United States, Germany and United Kingdom which were made via the Net.

Katshinatsha said the internet has opened a whole new world for the learners of Enguwantale as “the Grade 4’s are even writing emails to their peers overseas while learning from each other’s cultures and life experiences.”

Even though Enguwantale is one of the furthest schools south of Oshakati, the installation of a WiMAX base station by Telecom Namibia in that area has made it possible for these learners and other rural institutions like clinics and regional authorities in the north to have access to broadband.

Telecom Namibia’s Senior Manager of Far-North Business Area Junias Kalimbo said the northern parts of the country are fast embracing WiMAX technology with demand for internet services growing.

“Customers are relatively happy with the speed and affordability of WiMAX services and it is in fact good to see that institutions that once never had internet connectivity are now linked through our technology,” said Kalimbo.

“We believe that WiMAX is going to bridge the digital divide between urban and rural areas,” he added.

'Take advantage of technology'

– Telecom MD urges the hospitality sector

Telecom MD Frans Ndoroma spoke at the Hospitality Association of Namibia (HAN) Excellence Awards Gala in Windhoek on 25 November where he spoke about the increasing role played by technology and connectivity within the hospitality sector.

Below are extracts from his remarks:

"A modern hospitality sector – and the tourism industry as a whole – cannot be expected to perform optimally without upgrading their ICT capabilities, among others.

"As telecommunications activities increase in the fast-paced global economy, the need for high-speed Internet access, video teleconferencing, telephony and 24/7 availability have become imperatives for sector competitiveness.

"Hotels and lodges with sophisticated telecommunication and wireless technology are able to offer a unique positioning. This is so because the latest technology and internet access remain key criteria for both business and leisure travellers – who now use technology throughout their hotel experience, from booking online to global conference meetings.

"Additionally the prevalence of wireless hotspots throughout a hotel allows guests the ease and flexibility to access emails and Internet in any area of the building. These broadband technologies that Telecom Namibia is

able to install and support ensure that working with them gives the hotel a competitive edge.

"I would like to urge all HAN affiliates to take advantage of faster internet speeds, the increasing dominance of electronic commerce and the rise of social media sites to further accelerate growth within the industry.

"Let us leverage the online opportunities and the new technologies

available like website development, e-commerce, online reservations and booking, e-marketing, multimedia, Web 2.0 marketing, user generated content, social networks and mobile marketing. These ICT enabled possibilities have the potential to revolutionise the travel and tourism business in Namibia."

Telecom Namibia was, once again, the sponsor in the category Rest Camps at this annual event.

Tourism Facts

- 1** Tourism is regarded as the core sectors of the Namibian economy, contributing roughly N\$7,2 billion to our country's gross domestic product – with the hotels and restaurants sub-sector's contribution pegged at about 1.7%.
- 2** About 1.2 million people stay overnight in Namibia each year.
- 3** Even though 3/4 of the world population does not have direct access to the internet, there are an estimated two billion internet users globally, with a penetration rate of 30% worldwide in 2010.
- 4** Almost half of the planet's travel is being distributed and booked online, thereby making it crucial for our tourism sector to invest in online marketing and management. In fact, now 56% of travel globally is booked online.

TELECOM NAMIBIA LAUNCHES EXCITING 'SHARE' CAMPAIGN



It is fresh and exciting! It lives up to your dream of sharing your world...yes it has also hit the press lately where Telecom Namibia recently re-affirmed its commitment to its esteemed customers by launching an all-new 'Share' advertising campaign aimed at personalising our brand promise to you "Sharing your world."

The whole new look and feel of the latest adverts which kicked off officially on the 24th of October 2011 not only embodies a warm persona of **sharing**, but gives you the customer a positive role in sharing your world too, through Telecom's innovative ICT products and services.

According to Telecom Namibia's Senior Manager of Corporate Communications and Public Relations Oiva Angula, the brand promise "**Sharing your world**" is Telecom's core passion for connecting Namibians to make life easier for them.

"This brand promise is born from the understanding that the company plays a vital role in enabling all customers to communicate with the rest of the world, to **share** ideas, emotions, information, thoughts, dreams and expectations, through Telecom Namibia's fast reliable, state of the art telecommunication infrastructure," said Angula.

He added that as a company, Telecom Namibia commits

itself to **share** a whole new world of possibilities with its customers – a commitment to deliver innovative and cost-effective products and services to them.

"Through our renewed commitment to making life easier for our customers our goal is to enrich everyday communications by simplifying and removing obstacles in communication technology so that we bring our customers closer to what matters to them the most namely, the latest ICT possibilities at your fingertips to **share** the world with ease and convenience," explained Angula.

So with Telecom you have the opportunity to **share** your life-stories with loved ones and friends alike by entering a whole new world of possibilities. Telecom Namibia therefore prides itself in providing means for people to connect with each other and **share** their expectations, feelings, life, memories, plans, stories, time or in fact, **share** your whole world.

'SHARE' CAMPAIGN





3G EVDO

Select your most appropriate
Mobile Broadband Package and
SIGN UP NOW!

Package	3G EVDO (2.2 GB)	3G EVDO (5.5 GB)	3G EVDO (10 GB)	Premium 999 (Unlimited)
CPE	3G EVDO Device	3G EVDO Device	3G EVDO Device	3G EVDO Device
Number of emails	1	1	1	1
Web space	5 MB	5 MB	5 MB	5 MB
Fax2Email numbers	1	1	1	1
Contract period	24	24	24	24
Maximum Speed	3100 kbps	3100 kbps	3100 kbps	3100 kbps
In-bundle monthly	2.2 GB	5.5 GB	10 GB	Unlimited
Monthly charge	289	390	549	999
Standard: Out of bundle usage tariff	50c/MB	50c/MB	50c/MB	N/A
Once-off charge	185	185	185	185

vsat

Wherever you are...

Installation Charges	Price
Installation	N\$ 2,500.00
Additional Voice Line Charges	
Installation	N\$ 255.00
Monthly Rental	N\$ 91.00

VAT Exclusive

CPE Included

VSAT SERVICE - STANDARD (Voice + Data)

36 month contract

Package	192k	256k	384k	512k	768k	1024k	1536k	2048k
CPE	1 x Ethernet port 2 x POTS	1 x Ethernet port 4 x POTS	1 x Ethernet port 4 x POTS	1 x Ethernet port 8 x POTS	1 x Ethernet port 8 x POTS	1 x Ethernet port 8 x POTS	1 x Ethernet port 8 x POTS	1 x Ethernet port 8 x POTS
Internet Usage	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Download Speed (kbps) up to	192	256	384	512	768	1024	1536	2048
Upload Speed (kbps) up to	96	128	128	192	256	384	512	512
Number of Emails	12		23		3	34		4
Web space (MB)	50	50	50	100	100	200	200	200
Fax2Email numbers	12		23		3	34		4
Number of Voice/Fax numbers (Monthly rental included)	22		24		44		44	
Monthly On-net Voice Minutes (included)	100	100	100	200	200	200	200	200
Monthly Charge	N\$ 1,755	N\$ 3,450	N\$ 5,295	N\$ 7,867	N\$ 11,021	N\$ 16,209	N\$ 26,310	N\$ 36,244

FIXED BROADBAND HOME PACKAGES

Packages	256k	384k	512k	768k	1024k	1536k	2048k	3072k
CPE Included	Entry CPE providing: 1x Data, 2x POTS		Midrange CPE providing 4x Data, 3x POTS, WiFi, USB, 1x ISDN			High end CPE providing: 4x Data, 2x POTS, WiFi, USB, 1x ISDN, DECT		
Uplink (kbps)	1281	28	1922	56	3845	12	768U	p to 1024
Data volume	UNLIMITED	UNLIMITED	UNLIMITED	UNLIMITED	UNLIMITED	UNLIMITED	UNLIMITED	UNLIMITED
Number of Voice/Fax number	12		22		35		55	
Number of concurrent voice calls	1	11		23		45		5
Fax2email number	11		11		11		11	
On-net voice minutes	30	30	30	50	50	50	1001	00
Number of email addresses	1	11		11		11		1
Web Space (MB)5	0	50	50	1001	00	1002	00	200
Monthly Charge (12-month)	N\$ 499	N\$ 749N	\$ 899	N\$ 999	N\$1,199N	\$1,449	N\$1,949	N\$ 2,399
Monthly Charge (24-month)N	\$ 399	N\$ 599	N\$ 699	N\$ 849	N\$ 999	N\$1,199	N\$1,649	N\$ 2,049
Monthly Charge (36-month)	N\$ 349N	\$ 549N	\$ 649	N\$ 749N	\$ 949	N\$1,149N	\$1,599	N\$ 1,949

Note: Rates are VAT exclusive
With Wimax 1x data port is used to connect outdoor unit.
Installation charges: N\$222 within MRA and N\$ 333 outside MRA

FIXED BROADBAND BUSINESS PACKAGES

Packages	*SME256k	256k	384k	512k	768k	1024k	1536k	2048k	3072k
CPE Included	Entry CPE providing: 1x Data, 2x POTS	Midrange CPE providing 4x Data, 3x POTS, WiFi, USB, 1x ISDN			High end CPE providing: 4x Data, 2x POTS, WiFi, USB, 1x ISDN, DECT				
Notes : Contract period 24 months Rates are VAT exclusive									
Uplink (kbps)	128	1281	92	2563	84	5127	68	768U	P TO 1024
Data volume	UNLIMITED	UNLIMITED	UNLIMITED	UNLIMITED	UNLIMITED	UNLIMITED	UNLIMITED	UNLIMITED	UNLIMITED
Number of Voice/Fax number	1	22		23		35		55	
Number of concurrent voice calls	1	1	12		34		55		5
Fax2email number	2	22222					2	2	2
On-net voice minutes	50	60	60	60	60	1001	00	1002	00
Number of email addresses	22		22		22		22		2
Web Space (MB)	50	100	100	100	1001	00	2002	00	200
Monthly Charge (12-month)	N\$649	N\$849	N\$ 1,099	N\$ 1,499	\$ 1,499	\$ 2,049	N\$ 2,499	\$ 3,099	\$ 4,999
Monthly Charge (24-month)	N\$ 599	N\$ 799	N\$ 899	N\$ 1,099	N\$ 1,499	\$ 1,999	\$ 2,499	\$ 3,099	N\$ 3,999
Monthly Charge (36-month)	N\$ 549	N\$ 699	N\$ 849	N\$ 1,049	N\$ 1,499	\$ 1,699	N\$ 2,499	N\$ 2,999	N\$ 3,949

Note: Rates are VAT exclusive
With Wimax 1x data port is used to connect outdoor unit.
Installation charges: N\$222 within MRA and N\$ 333 outside MRA
*Free Standard website Template - Monthly charges for web hosting as well as development of websites are charged additionally

BROADBAND ADVANCED PACKAGES

Packages	4096k	6144k	8192k	10240k
CPE Included	High End CPE providing: 4x Data, 2x POTS, WiFi, USB, 1x ISDN, DECT			
Uplink (kbps)	up to 1024	up to 1024	up to 1024	up to 1024
Data Volume	Unlimited	Unlimited	Unlimited	Unlimited
Number of Voice/Fax numbers	55		55	
Number of concurrent voice calls	5	5	5	5
On-net voice minutes	300	300	400	400
Number of email addresses	22		22	
Web Space (MB)	200	200	200	200
Fax2email number	22		22	
Monthly Charge (12 months)	N\$ 5,149N	\$ 6,999	N\$ 9,049	N\$ 10,899
Monthly Charge (24 months)	N\$ 4,749	N\$ 6,799	N\$ 8,799N	\$ 10,599
HLY CHARGE (36-MONTH)	N\$ 4,449	N\$ 6,349N	\$ 8,249N	\$ 9,999

TRIPLE PLAY HOME PACKAGE

Fixed & Mobile Broadband CPE	Broadband FBA MBA	DATA VOLUME FBA MBA	WEBSpace	FAX2EMAIL NUMBERS	Voice Line	Activation Fee	Monthly Charge	VOICE MINUTES (On-net)
INCLUDED	384 Kbps 3100Kbps	UNLIMITED 1G	50MB	One	One	N\$222	N\$699	100

Notes: Rates are VAT exclusive

Out - bundle usage tariff on mobile broadband 50c/MB

Installation charges: N\$ 222 within MRA and N\$ 333 outside MRA

TRIPLE PLAY ADVANCED PACKAGE

Fixed & Mobile Broadband Device + Mobile Voice Device	Broadband FBA MBA	DATA VOLUME FBA MBA	WEBSpace	EMAIL ADDRESS	FAX2EMAIL NUMBERS	Fixed Voice Lines Mobile Voice Line	VOICE MINUTES (On-net)	Activation Fee	Monthly Charge	CALL FORWARDING (Fixed to Switch) FROM FIXED LINE(S) WITHIN THE PACKAGE TO ANY SELECTED SWITCH NUMBER(S).
INCLUDED	384 Kbps 3100Kbps	UNLIMITED	100MB	TWO	TWO	ONE LINE	60	N\$222	N\$1,849	FREE

TRIPLE PLAY BUSINESS PACKAGE

Fixed & Mobile Broadband Device + Mobile Voice Device	Broadband FBA MBA	DATA VOLUME FBA MBA	WEBSpace	EMAIL ADDRESS	FAX-2EMAIL NUMBERS	Fixed Voice Lines Mobile Voice Line	VOICE MINUTES (On-net)	Activation Fee	Monthly Charge	CALL FORWARDING (Fixed to Switch) FROM FIXED LINE(S) WITHIN THE PACKAGE TO ANY SELECTED SWITCH NUMBER(S).
INCLUDED	768 Kbps 5100 Kbps	UNLIMITED	100MB	TWO	TWO	THREE TWO	200	N\$ 222	N\$2,449	FREE

Notes : Contract period 24 months

Rates are VAT exclusive

Selling veggies for a Merry Christmas!

Despite the scorching heat, the bustling border town of Oshikango in the Ohangwena Region is a hive of activity as everyone is involved in the business of selling to earn an income in one way or the other.

While some are selling airtime laid out on pieces of cardboard, women are selling traditional cuisine like matangaras (tripe) and dried fish at the market place. Others sell odd goods on the move riding their heavily loaded bicycles.

With business seemingly going so well, the festive season is surely set to be a time where local sellers can put more than bread on the table for their families and loved ones.

One such local entrepreneur is 34-year-old Mapele Amunyela at the corner of Yetu Shopping Complex along Oshikango's main road.

Sitting next to his bicycle trailer loaded with fresh vegetables of cabbages, tomatoes and onions, Amunyela is eager to sell his produce to customers passing by. "Come get a fresh cabbage for only N\$13 dollars or a packet of tomatoes and onions for only N\$5 each," he said smilingly.

As an aspiring local entrepreneur life is not always a bed of roses for Amunyela, as he had to start his business from scratch in August 2010.

"It was not easy at all, because I had to save up N\$1000 to buy this bicycle trailer from a China



Mapele Amunyela is happy to be selling his veggies to customers in Oshikango.

shop here. I had to borrow money from my friends and pay them back later," said Amunyela.

Every day at the crack of dawn, Amunyela loads his trailer with vegetables and travels to his favourite corner spot at Yetu Shopping Complex as this is where he can get more customers, especially as from the 25th to month end.

"Women are my biggest customers, because they need the tomatoes and onions to cook for their families. Men just stay at

home and eat and do not even care to ask their wives where the food came from," he added, quickly adjusting his tan coloured hat as the sharp sun rays hits his face.

He gets most of his vegetables from the local Etunda Agricultural project.

"It can get very busy here and this is good for me because now I can have enough money for school fees for my two children and to be able to buy enough food for Christmas for my family," Amunyela said.

DRIVE SAFELY

Season's Greetings

The Board,
Management & Staff
of Telecom Namibia
wish all our esteemed
customers a Merry
Christmas and a
Prosperous New Year!



Find us on:



Visit us at:
www.telecom.na

Competition

Share responsibility

N\$ 180 000 Up for grabs

Simply pay your phone bill in full from **December 2011** to **13 January 2012** and you could be one of our **60 lucky customers** to walk away with **N\$ 3000**.

Contact your nearest teleshop or call 1100 or SMS "School" to 060 123

Terms and Conditions Apply

sharing your world

